

CONTACT INFORMATION	
ORGANIZATION NAME:	
PRIMARY CONTACT:	
ORGANIZATION ADDRESS:	
CITY/STATE/ZIP:	
PHONE NUMBER:	
EMAIL ADDRESS:	
PROJECT NAME:	
TOTAL FUNDS REQUESTED:	
DID YOU RECEIVE FUNDS FOR THIS PROJECT LAST YEAR? IF SO, HOW MUCH?	
ORGANIZATION TYPE: □Non-Profit (attach documentation) □Business □Individual	SPECIAL CONSIDERATIONS: Matching Funds (attach details) Purchase of local services Multi-Day Event
If you are hosting an event, what is the event date? Where is it taking place? If possible, attach details.	If you are making an advertising purchase, what is your earliest deadline?
How do you plan to use the dollars awarded? When complete, this should simply be a list of where you are advertising, what you're getting and what it costs. Attach the associated bids.	



How will your project or event increase overnight stays in Crook County?		
Do you wish to be included on the next agenda? The Tourism Board meets monthly on the third Wednesday, but please contact us to confirm meeting plans.	□Yes □No	
Do you wish to have a 5-minute slot on the next Tourism Board agenda? You will be asked to present your request and answer any questions that the board has regarding your application.	□Yes □No	
Are there other things the board shou	ld know about your request for funds?	

The Tourism Board operates with a goal of increasing overnight stays in the county by investing lodging tax dollars in marketing efforts and advertising.

Make sure your application clearly conveys how much money you're seeking and how it will be utilized. Failure to do so can result in delayed answers. Apply well in advance of your event or deadline. The Tourism Board meets monthly and cannot meet last minute requests. Advanced planning also enhances the effectiveness of your marketing efforts.

NOTICE

Following your event, please e-mail jen@sagebrushmarketing.net with a final event report. How many people attended? Did you do a license plate, or other type of, count? If so, where were your guests from? Also, please detail how the advertising dollars were invested. The Tourism Board receiving information on your event success, can impact funding eligibility in subsequent years.