

CROOK COUNTY TOURISM PROMOTION BOARD

Monday, Oct. 14, 2025 • 6:00 p.m. • Community Center in Hulett, Wyoming

MEMBERS PRESENT:

- Cindy Mosteller — Moorcroft (term expires 6/30/2025)
- Rachel Mahoney — County (6/30/2028)
- Connie Hippen — Hulett (6/30/2027)
- Korina Ike — County (6/30/2027)
- Karri Buck — Sundance (6/30/2026)

BOARD VACANCIES: None

MEMBERS ABSENT:

Tammy Gidney — Pine Haven (6/30/2026)

GUESTS/STAFF PRESENT: Jen Womack, Sagebrush Marketing • Dan & Melissa Lanctot, Ponderosa Hills Production.

BYLAWS: Board members approved the final reading of the bylaws revision. 1st: Korina 2nd: Rachel.

SEPTEMBER 2025 MEETING MINUTES: The minutes were approved as presented. 1st Korina 2nd Connie.

FINANCIAL REPORTS & INVOICES The month's invoices and financial reports were approved as presented. As part of the motion, the board voided a check to the Hulett Rodeo Club noting that it was a mistaken duplicate. 1st Rachel 2nd Connie.

TELESCOPE PROJECT The board instructed Jen to move forward with ordering a telescope. Quality will be reviewed and the board will adopt a final plan when they meet in November. 1st Rachel 2nd: Karri

TRAVEL GUIDE UPDATE: Board members received copies of the rate sheet and the scheduling sheet so they have those on hand in the event of selling ads in the publication. Several ads have already been sold.

TWO FUNDING REQUESTS, AS OUTLINED BELOW, WERE APPROVED BY THE BOARD. 1ST: Karri 2ND: Rachel

Board members reviewed a request from Kara Creek Ranches to support their travel to upcoming trade shows. Board members voted to contribute \$500 in sponsorship for each event. They requested that their logo be displayed at the event, along with copies of the Devils Tower Country Guide being handed out. The guides can be advanced shipped to the host location.

CUSTER EXPEDITION: State Parks reported that costs associated with the sign will be \$5,860. The project will move forward, drawing upon Destination Development Dollars for completion. Funds were budgeted earlier in the year.

SAGEBRUSH MARKETING: See attached.

2025 MEETINGS (3rd Wednesday of each month)

October 13, 2025 • Hulett • Community Center • 5 p.m.
November 19, 2025 • Moorcroft • TBD • 5 p.m.