

CROOK COUNTY TOURISM PROMOTION BOARD

Wednesday, Nov. 19, 2025 • 5:00 p.m. • West Texas Trail Museum in Moorcroft, Wyoming

MEMBERS PRESENT:

- Cindy Mosteller — Moorcroft (term expires 6/30/2025)
- Rachel Mahoney — County (6/30/2028)
- Tammy Gidney — Pine Haven (6/30/2026)
- Connie Hippen — Hulett (6/30/2027)

BOARD VACANCIES: None

MEMBERS ABSENT:

- Korina Ike — County (6/30/2027)
- Karri Buck — Sundance (6/30/2026)

GUESTS/STAFF PRESENT: Jen Womack, Sagebrush Marketing • Melissa Lanctot, Ponderosa Hills Production • Taylor Garman, Grooms & Harkins, CPA.

OCTOBER 2025 MEETING MINUTES: The minutes were approved as presented. 1st Tammy 2nd Connie.

FINANCIAL REPORTS & INVOICES The month's invoices and financial reports were approved as presented. 1st Tammy 2nd Connie. As part of the financial discussion Taylor agreed to follow up with Security Insurance regarding the bond.

TELESCOPE PROJECT The board instructed Jen to move forward with ordering two additional telescopes and setting up a rental program.

CUSTER EXPEDITION: The sign will be delivered in approximately six months. After shipping total project cost, drawing from Destination Development Dollars, will be around \$7,000. An event may be held in unison with a ribbon-cutting or installation celebration.

GOV CON 2026: Board members approved a \$2,000 sponsorship for the February 2026 Gov Con. The board will have a booth at the gathering.

SAGEBRUSH MARKETING: Report attached.

PONDEROSA HILLS: Melissa provided an update on their recent work and asked for ideas to round out the year. Cindy reported that Chancy Williams agreed to partake in a steak feature across the county. A "brake for Devils Tower Country" campaign was all discussed.

2025 MEETINGS (Typically the 3rd Wednesday of each month)

January 21, 2026

February 18, 2026

March 18, 2026

April 22, 2026

May 20, 2026

June 17, 2026

July 15, 2026

August – No Meeting

September 16, 2026

October 21, 2026

November 18, 2026

December – no meeting