

# **CROOK COUNTY TOURISM PROMOTION BOARD**

Wednesday, Nov. 19, 2025 • 5:00 p.m. • West Texas Trail Museum in Moorcroft, Wyoming

## **MEMBERS PRESENT:**

- Cindy Mosteller — Moorcroft (term expires 6/30/2025)
- Rachel Mahoney — County (6/30/2028)
- Tammy Gidney — Pine Haven (6/30/2026)
- Connie Hippen — Hulett (6/30/2027)

## **BOARD VACANCIES:** None

## **MEMBERS ABSENT:**

- Korina Ike — County (6/30/2027)
- Karri Buck — Sundance (6/30/2026)

**GUESTS/STAFF PRESENT:** Jen Womack, Sagebrush Marketing • Melissa Lanctot, Ponderosa Hills Production • Taylor Garman, Grooms & Harkins, CPA.

**OCTOBER 2025 MEETING MINUTES:** The minutes were approved as presented. 1<sup>st</sup> Tammy 2<sup>nd</sup> Connie.

**FINANCIAL REPORTS & INVOICES** The month's invoices and financial reports were approved as presented. 1<sup>st</sup> Tammy 2<sup>nd</sup> Connie. As part of the financial discussion Taylor agreed to follow up with Security Insurance regarding the bond.

**TELESCOPE PROJECT** The board instructed Jen to move forward with ordering two additional telescopes and setting up a rental program.

**CUSTER EXPEDITION:** The sign will be delivered in approximately six months. After shipping total project cost, drawing from Destination Development Dollars, will be around \$7,000. An event may be held in unison with a ribbon-cutting or installation celebration.

**GOV CON 2026:** Board members approved a \$2,000 sponsorship for the February 2026 Gov Con. The board will have a booth at the gathering.

**SAGEBRUSH MARKETING:** Report attached.

**PONDEROSA HILLS:** Melissa provided an update on their recent work and asked for ideas to round out the year. Cindy reported that Chancy Williams agreed to partake in a steak feature across the county. A “brake for Devils Tower Country” campaign was all discussed.

**2025 MEETINGS (Typically the 3<sup>rd</sup> Wednesday of each month)**

January 21, 2026

February 18, 2026

March 18, 2026

April 22, 2026

May 20, 2026

June 17, 2026

July 15, 2026

August – No Meeting

September 16, 2026

October 21, 2026

November 18, 2026

December – no meeting